

パネルディスカッションⅡ 「アントレプレナーシップ教育にいかに関グローバルな視点を取り込むか」  
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■ Entrepreneurship “Education” or “Training”?

- “Education” = “About”
- “Training” = “How to”
- “Learning by Doing” or “Experiential Learning”  
e.g., Stanford Biodesign Program



■ In today’s world, entrepreneurship is inherently global – “*global from day one!*”

- Technology
- Market demands and target markets
- Sourcing and supply chain
- Operation



■ Is Japan behind?\*

- Not enough opportunities of “experiential learning” in the global setting?
- Systemic issue – overcoming the liability of “foreignness”?



\*- It's true that there are certain products originating from Japan and proliferating in the global market.

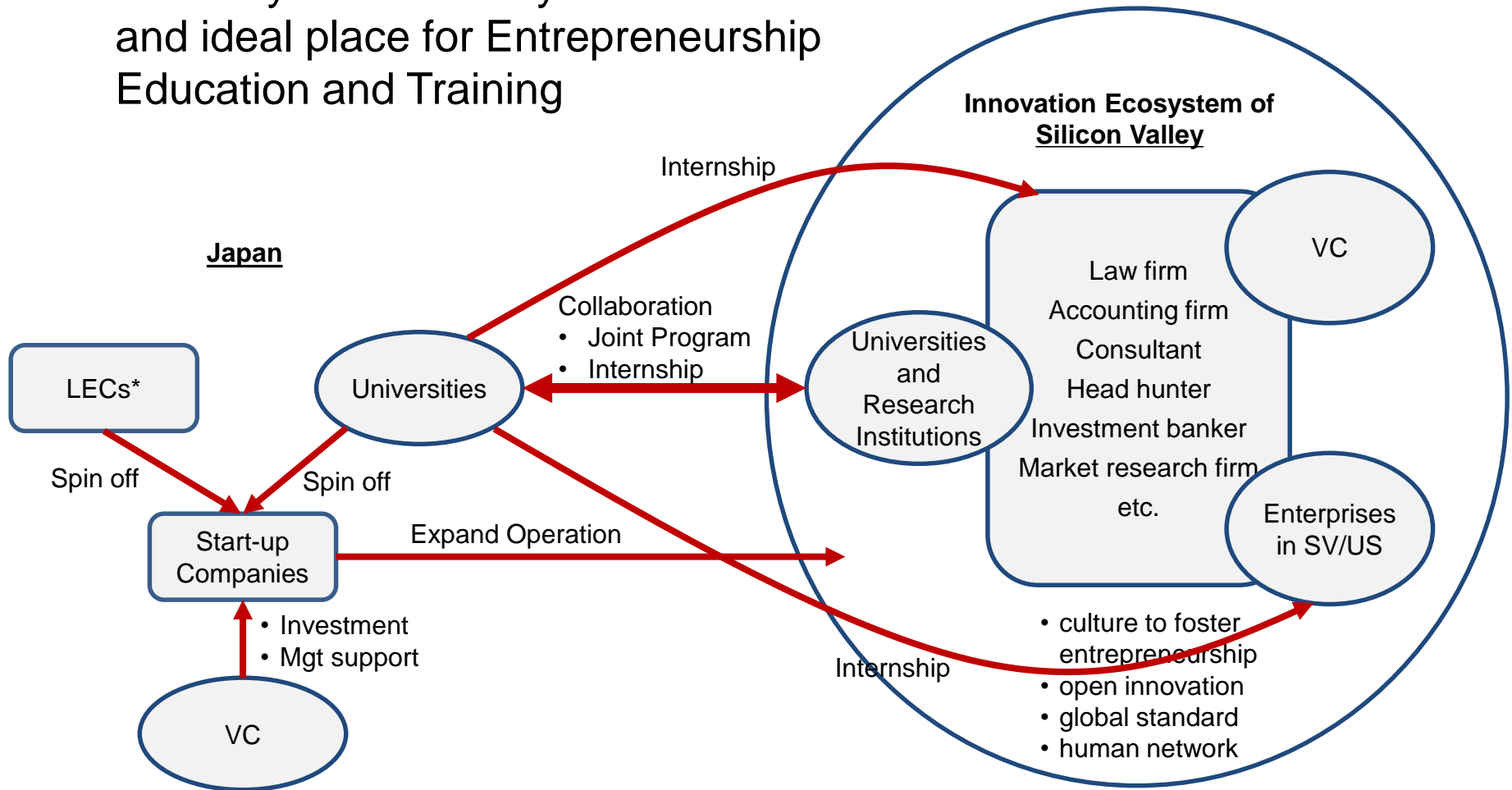
# Activity in Entrepreneurship “Education and Training”

- **WASEDA Business School (Visiting Professor)**
  - “Innovation, Entrepreneurship, and Silicon Valley – Discussion in English”
  - 2/5 adult students, 2/5 foreign students, 1/5 from undergraduates
  - Lecture series on innovation, entrepreneurship and Silicon Valley; group learning
- **Shizuoka University, Graduate School of Engineering (Visiting Professor)**
  - “Management of New Business Development”
  - 1/3 adult students; 1/3 foreign students; 1/3 undergraduates
  - Lecture series on innovation, entrepreneurship, and Silicon Valley
  - Case studies by students; group learning
- **AZCA, Inc. (Managing Director)**
  - 30 years’ experience in innovation and entrepreneurship through various client engagements and VC investments
  - Frequent visitors from Japan - students and faculty members
  - Discussion on Innovation ecosystem of Silicon Valley



# Opportunities for Entrepreneurship Education and Training

- Probably Silicon Valley is the best and ideal place for Entrepreneurship Education and Training



\*- Large Established Companies

# Globalizing Entrepreneurship Education and Training

1. Programs for students in Japan and in Silicon Valley to do joint projects. This should be done both in SV and in Japan
2. Programs to involve people in various different disciplines
3. Mandatory internships in Silicon Valley or other parts of the US
4. Educators themselves should build strong global network



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